

The West Coast New Area Leverages the Belt and Road Initiative to Seek Business Opportunities Overseas for Local Enterprises

2017-06-15 06:25 source:peninsula metropolis mobile phone news Peninsula Net

peninsula metropolis

Text/Picture Peninsula All Media Reporter Liu Xiaoxiao Correspondent Han Li

Sailun Jinyu, located in the West Coast New District, as a private tire company in China, seized the opportunity of the "Belt and Road Initiative", took the lead in going abroad, and established Sailun Vietnam Factory, which has reached 7.8 million The annual production capacity of sets of semi-steel radial tires and 15,000 tons of off-highway tires. Today, in the West Coast New District, more and more companies, like Sailun Jinyu, are taking advantage of the "Belt and Road" initiative to go out and bring in. As a national-level new area formally approved by the State Council to carry national strategies and development missions, Qingdao West Coast New Area actively seeks to promote economic and trade exchanges with countries along the "Belt and Road" and expand economic and trade scales, and will take the lead in seizing the strategic opportunities of the "Belt and Road" as a new economic development. A new approach to regional development under the normal background, and vigorously build an important bridgehead of the "Belt and Road".



The tuna caught by Qingdao Luhaifeng Food Group Co., Ltd. from the Indian Ocean.

Local companies looking for business opportunities overseas

On May 26, at Qingdao Luhaifeng Food Group Co., Ltd. located in the West Coast New District, staff drove a forklift into the -60° C cold storage, and quickly shipped out a large basket of air-conditioned, worthless food. Faye's tuna. These tuna are all caught from the waters of the Indian Ocean.

Qingdao Luhaifeng Food Group is a comprehensive group company integrating ocean fishery, aquatic product processing, cold chain logistics, marine ranching and other marine industries. It has successfully introduced foreign cryogenic technology many years ago and built a -60 °C cold storage, and obtained the business of processing tuna, and established its own base overseas, processing thousands of tons of tuna every year, and its products are exported to more than a dozen countries and regions such as Europe, Japan, South Korea, and the United States. The group strives to integrate into the country's "Maritime Silk Road" strategy, so that the enterprise can have greater development and long-term benefits. Determined the pelagic fishery development strategy of "going south to Southeast Asia (ASEAN) and westward to the Indian Ocean", established a pelagic fishery and logistics centered on Qingdao, with Malaysia as the link, and Mauritius as the frontier, linking domestic and foreign pelagic fishery bases Industrial chain layout.

Accelerating the realization of local enterprises going global is the core content and central link of the "Belt and Road" strategy, and it is also an important way for traditional labor-intensive enterprises to break through industrial difficulties and cost pressures. Located in the West Coast New District, Sailun Jinyu, as a private tire enterprise in China, seized the opportunity of the "Belt

breaking news

What's hot in the week What's hot in January

business news

Notice >

Qingdao Xinghewan: Up to 30% subsidy for
GendalingNdownnal HIGH Shopping Festival!
Tianyi Renhe • Chenjing Luzhou—Shuangyuan
HaobingIndustLkR6styleGreaiesaboGentnabe in
KaiZhuShimantuNorichboofelWnyh AntennarAtonaon
AraeafHShghCC29elBomteen Mountain and
SualhNeangtbiBwahang Ynodeheuty around the
The saareing Qingda8, B00gfozm/Manjucheng
NerdajunguwiIngensoufoyeVerges a Model of
Hab6t8t18, buy Haier, come to Gome!

Channel recommendation

Shandong | Qingdao

The animals had fun after the snow
The animals had fun after the snow

Looking at the morning light of Qianfo Mountain after
the snow
Looking at the morning light of Qianfo Mountain after
the snow

Topics in "Elite Lawyer"
Topics in "Elite Lawyer"

"Storm Waves" hits theaters
"Storm Waves" hits theaters

Remake of "Deep Love and Rain"
Remake of "Deep Love and Rain"

Deng Lun revives national beauty
Deng Lun revives national beauty

Al Jazeera Homepage	news	Community	blog	real estate	VR	car	healthy	financial	travel	educate	gourmet food
video	peninsula love	Vietnam and established Sailun Vietnam factory, which sets of semi-steel radial tires and tires. Annual production capacity of 15,000 tons of off-road tires. In March 2016, the construction of the second-phase project of the Vietnam factory was launched, with a total investment of 200 million US dollars. It is planned to build an annual output of 1.2 million sets of all-steel radial tires and 30,000 tons of off-road tires. The construction of Sailun Vietnam Factory fully utilizes the advantages of China and Vietnam in terms of technology, brand, market, region, resources and labor, cooperates with Sailun Jinyu's global sales network channels, and according to the market demand and tariffs of different countries and regions Policy, coordinate product production planning and sales delivery with Sailun Jinyu's production enterprises in China, adapt to changes and needs of domestic and foreign markets, generate competitiveness in domestic and foreign markets, and at the same time optimize resource allocation, enhance avoidance and Resist the multiple effects of various risks such as export tax rebate policy changes, international trade, and market competition.							 Debris piled up in the fire exit of CBD Wanda Plaza marketing service		
Belt and Road brings new highlights								 The women and children's hospital asked to get the medicine at the designated pharmacy			
As one of the "troika" that drives economic development, foreign trade import and export plays a pivotal role in regional development and economic growth. During the third anniversary of the approval of Qingdao West Coast New Area, the trade relationship with countries along the "Belt and Road" has been gradually consolidated, and foreign trade exchanges have become increasingly close. During the "Twelfth Five-Year Plan" period alone, the new district has achieved a total of 33.8 billion US dollars of imports and exports with countries along the "Belt and Road", and overseas investment of 1.127 billion US dollars. The economic and trade scale is in a leading position in the province. In 2016, Qingdao West Coast New Area completed a total import and export volume of 81.55 billion yuan, ranking first in the city; among them, the completed export volume was 53.95 billion yuan, a year-on-year increase of 16.1%, an increase of 18.1 and 14.9 percentage points higher than the national and provincial exports respectively.								 High-tech Zone Traffic Police Law Enforcement UAV			
The growth of foreign trade import and export in Qingdao West Coast New Area is inseparable from the trade growth potential of countries along the "Belt and Road". In terms of total volume, in 2016, the West Coast New Area completed a total import and export volume of 6.67 billion US dollars to countries along the "Belt and Road", accounting for 53.8% of the total import and export volume of the region; An increase of 45.5%, significantly higher than the average growth rate of the region.								Qingdao starts a new round of flight attendant recruitment			
It is reported that the increase in the overall trade scale between Qingdao West Coast New Area and the countries along the "Belt and Road" has a very obvious role in stimulating the city's and even the province's foreign trade imports and exports. The commodity structure and trade mode of the import and export of countries along the "Belt and Road" have also been further optimized. Among them, the import and export of high-tech products was 390 million US dollars in 2016, a year-on-year increase of 13.6%, accounting for 13.3% of the high-tech import and export of the whole region. Compared with 2015, it has increased by 0.9 percentage points; the import and export of mechanical and electrical products has reached 4.2 billion US dollars, a year-on-year increase of 37.5%, accounting for 53.5% of the import and export of mechanical and electrical products in the region, an increase of 9.6 percentage points compared with 2015. In terms of trade methods, processing trade completed imports and exports of 3.4 billion US dollars, a year-on-year increase of 40.7%, accounting for 56.3% of the region's processing trade imports and exports, an increase of 12.4 percentage points over 2015. The traditional trade in Qingdao West Coast New Area has also achieved growth against the market, and service trade has also become a new luminous point and growth point of foreign trade under the guidance of the "Belt and Road"								Qingdao receives over 100 million tourists			
news.bandao.cn/news_html/201706/20170615/news_20170615_2737930.shtml								Qingdao starts a new round of flight attendant recruitment			

Al Jazeera Homepage	news	Community	blog	real estate	VR	car	healthy	financial	travel	educate	gourmet food
video	peninsula love	plume soaring?									marketing
											service

Today, in the West Coast New District, more and more local companies like Lu Haifeng and Sailun Jinyu are taking advantage of the "Belt and Road" initiative to go out and look for overseas business opportunities. Up to now, enterprises in Qingdao West Coast New Area have realized 177 non-financial overseas investment projects in 42 countries and regions, with a cumulative Chinese contracted investment of 4.952 billion U.S. dollars, of which 74 investment projects have been realized in countries and regions along the "Belt and Road". The accumulative Chinese contracted investment amounted to US\$1.146 billion, making Qingdao West Coast New District the most important "going global" base for enterprises in the city and even in the province. Sailun Jinyu Group Vietnam rubber tire production, Hisense South Africa home appliance electronics manufacturing, Qingdao old captain shipping Karachi port logistics cooperation in Pakistan, Lu Haifeng Malaysia northern agriculture and fishery industrial park, Qingdao Xihai Jintao cross-border e-commerce overseas marketing network construction in Seoul, South Korea, A number of national key construction projects along the "Belt and Road" such as the development of Mongolian mineral resources in Qingdao Shengdarun Construction are moving from "grounded and rooted" to continuous development and growth.

In the first quarter of this year, while the traditional key foreign trade enterprises in Qingdao West Coast New Area grew steadily, foreign trade comprehensive service enterprises also emerged, becoming a new driving force for steady growth. Among them, Qingdao Wanda Huifu Supply Chain Co., Ltd. achieved an import and export volume of 40.48 million in the first quarter. USD, an increase of up to 239%. This company, which has just been established for more than a year, has proved the important role of the "Belt and Road" strategy with such impressive results. Established in July 2015, this comprehensive foreign trade service company was jointly funded and established by China Wanda Group and Guangdong Huifu Group. It mainly provides customs clearance, commodity inspection, logistics, foreign exchange settlement, insurance, financing, training, exhibition services and taxation Standardization and other one-stop foreign trade services. In 2016, the export volume of the foreign trade comprehensive service platform was about 140 million US dollars, ranking first in the export volume of foreign trade comprehensive service enterprises in Qingdao. In 2017, the platform's foreign trade import and export volume is expected to reach 255 million US dollars, serving more than 500 small and medium foreign trade enterprises.

The increase in export volume is gratifying, mainly because there are more than 300 small, medium and micro enterprises on the platform, covering all parts of the country. Along the "Belt and Road". The enterprise has joined Wanda Huifu's comprehensive foreign trade service platform, and the platform has advanced funds to help it purchase raw materials, and has contracted all intermediate links such as export credit sales financing and export credit insurance, thereby greatly reducing the burden and risk pressure of enterprises and helping products to be exported Bahrain, Dubai, India, Brazil, Chile and Russia and other countries and regions.

"Going out" and "bringing in" are equally important

In addition to "going out", Qingdao West Coast New Area is still actively "bringing in". On September 13, 2014, China University of Petroleum (East China), located in the West Coast New District, signed a strategic agreement to jointly build the Confucius Institute with Tajikistan Institute of Metallurgy, an important node country of the "Belt and Road" initiative, creating a new development in the West Coast It is the first of its kind for the new area to promote foreign exchanges with countries along the "Belt and Road" in the field of education. In July 2016, the

Al Jazeera Homepage	news	Community	blog	real estate	VR	car	healthy	financial	travel	educate	gourmet food
video	peninsula love	guests from 34 countries including China, Japan, South Korea, France, Pakistan, and Djibouti participated.									marketing service

Important representatives from countries along the route attended the conference. During this period, Qingdao Port and 11 ports along the Maritime Silk Road, such as Malaysia Port Klang, United Arab Emirates Port of Dubai, South Korea’s Busan Port, and Pakistan’s Qasim Port, established the East Asian Port Alliance, and released the “East Asian Port Alliance Huangdao Consensus” and “East Asian Port Alliance Huangdao Consensus” and “The Charter of the East Asian Port Alliance has promoted maritime connectivity and made continuous efforts and contributions to the common prosperity of countries and regions along the Maritime Silk Road.

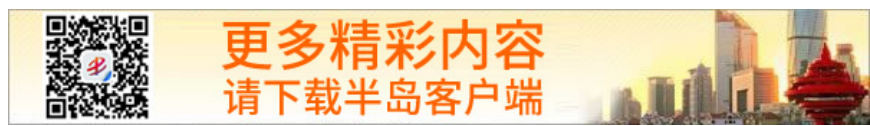
In addition, Russia’s Birm Olympic Football Reserve School has also completed a friendly pairing with Qingdao Development Zone Taihangshan Road Primary School and realized teaching interaction. At present, the exchanges and cooperation between Qingdao West Coast New Area and the countries along the “Belt and Road” have expanded from simple economic and trade exchanges to investment, trade, science and technology, foreign affairs, education and other aspects of friendly liaison.

In the next step, Qingdao West Coast New Area will, on the basis of continuing to deeply integrate into the “Belt and Road” strategy, insist on equal emphasis on export and import, trade in goods and trade in services, “going out” and “bringing in”, and economic and trade exchanges and friendly exchanges. , coordinately promote various export-oriented work; focus on exploring trade complementary relations with countries along the “Belt and Road”, consolidate, strengthen, and expand mutual trade exchanges and economic and trade scales, and at the same time accelerate the promotion of engineering construction industries in the “Belt and Road” construction. New space and direction, focus on building a new open economic system that adapts to international trends, meets national strategic requirements, and leads regional economic development.

[Editor: Zhang Zhenzhen]

Copyright manuscripts, any media, website or individual shall not be reproduced without authorization, and offenders will be held accountable according to law.

Related content: Qingdao West Coast Economic New Zone Peninsula Official Website



Related Reading

West Coast New Area | One Belt One Road

- At the end of the year, there will be 7 subway lines under construction in Qingdao.
- Enhance Media and Organize the Opening Ceremony of the 11th Provincial Party Congress
- Pingguo Express Pays Tribute to Cultural Heritage Day: Ingenuity Perseveres in
- Deliberation and Sort out 100 key points of the party congress report, come and
- Wisdom tour reveals the secrets, giving you a visible future
- Worried! An old man in Qingdao fell twice into the sea water near the trestle

popular recommendation

Real Estate | Travel | Education